



# The 1st YEOSU INTERNATIONAL WEBFEST



September 4, 2024(Wed) ~ September 6, 2024(Fri)

GS Caltex YEULMARU Small Theater, etc.

Opening Ceremony	September 4 (Wed)   Hidden Bay Hotel
Candlelight Concert	September 5 (Thurs)   Outdoor Stage, Woongcheon Water Park
Red Carpet Event	September 6 (Fri) 5:00 PM ~ 6:00 PM   GS Caltex Yeulmaru 4F
Awards Ceremony	September 6 (Fri) 6:00 PM ~ 8:00 PM   GS Caltex Yeulmaru Small Theater



# Introduction to the Yeosu International WebFest

The Yeosu International Web Fest is an international festival that showcases creative and outstanding web content, short-form videos, music videos, and more from both domestic and international creators. This event, being held for the first time in the beautiful maritime city of Yeosu, offers a platform where creators from around the world can freely present their work in the digital age.

#### Play in Yeosu. Enjoy in Yeosu!

This festival, set in the beautiful city of Yeosu, will inspire creators and offer an unforgettable experience to all participants. The Yeosu International Web Fest promises to grow beyond just a festival, becoming a community where creators can come together, communicate, and exchange ideas.

#### Yeosu, the beautiful port city and key hub on the southern coast of Korea!

In Yeosu, the host city of the Expo, you will be able to experience the stunning natural scenery of its islands and seas, along with the unique cultural experiences and pleasures that only Yeosu can offer.

#### Goals and Vision

The primary goal of the Yeosu International Web Fest is to promote innovation and creativity in digital content within South Korea, while fostering a global community of digital content creators. As an international web festival, we aim to provide opportunities for creators from diverse cultures and backgrounds to come together, share experiences, and explore new possibilities for collaboration. Through this, we seek to offer creators new experiences and motivations.

2024 9.4.-9.6

YEOSU

# The 1st Yeosu International WebFest

# **Trophy**

# Symbols of Yeosu: Seagulls and Lighthouses

The trophy for the 1st Yeosu International Web Fest is an artistic piece that symbolically represents the nature and culture of Yeosu. This trophy is shaped like a seagull, the city bird of Yeosu, embodying creativity and freedom. The base features a lighthouse and a gate, symbolizing Yeosu as a marine tourism city, with the lighthouse representing the light of hope and wisdom. The trophy, finished in gold, is a tribute to the outstanding achievements and efforts of the recipients, making it a valuable keepsake to be remembered forever.



# Message to the Award Recipients

This trophy is awarded to creators who have been recognized for their outstanding achievements at the Yeosu International Web Fest. We hope that your passion and creativity will continue to inspire even greater things, and that you will carry the symbols of Yeosu with you as you embark on new challenges.



# The 1st Yeosu International Webfest



As the summer, which was particularly hot, seems to be coming to an end, the cool breeze in the mornings and evenings suggests that autumn is just around the corner. At the threshold of autumn, where the blue sea of Yeosu becomes even deeper, I am truly honored and delighted to celebrate the opening of the 「1st Yeosu International Webfest」.

Yeosu, a key city on the southern coast of Korea, has established itself as the country's premier marine tourism and leisure city, thanks to its natural environment and abundant tourism content.

Starting with the 2012 Yeosu World Expo, the city has developed a comprehensive transportation network, including air, sea, and land routes, along with various accommodation facilities, and has been promoting itself as a city of youth and romance through distinctive marketing strategies.

Among these, I firmly believe that 'web dramas' have created a new paradigm for promoting Yeosu. Since the production of "Shin Jikki" in 2016, Yeosu City has produced nine web dramas showcasing the beautiful tourist destinations of the region up to this year. Although produced on a low budget, these dramas have received various awards both domestically and internationally, recognizing their high quality and artistic value.

This experience has elevated Yeosu to the status of the top web drama hub in Korea and served as the driving force behind hosting the world-renowned webfest as the first local government to do so. The 1st Yeosu International Webfest will be the first step in making Yeosu a global marine tourism and leisure city in the era of new media and the OTT market, where sharing and spreading have great impact, and it will be a valuable asset for endless growth in the future.

I hope that through this festival, we will encounter many works from around the world that are full of fresh planning and ideas, and that this event, as it takes its first step, will become a celebration for digital creators from various countries.

Thank you for visiting Yeosu, and I hope you create unforgettable memories during your stay here. I also look forward to meeting you again at the 2026 Yeosu World Island Expo. Thank you.

> 2024.9. Jung Ki-myung, Mayor of Yeosu



# opening speech

Hello, everyone.

I am Lee Soon-jae, the Chairman of the Organizing Committee for the Yeosu International Web Fest and a film actor.

I sincerely welcome all of you to the 1st Yeosu International Web Fest Awards.



I am very pleased that we can gather creators and audiences who love web content from around the world here in the beautiful marine tourism city of Yeosu.

Today's web content goes beyond mere media and becomes a new form of art. Webfest will expand its creative possibilities, introduce outstanding works from all over the world, and be a place where various cultures and ideas can interact.

I hope that the Yeosu International Web Festival will inspire you anew, and provide creators with an opportunity to be recognized on the international stage. Also, I hope that this festival will help promote Yeosu's charm and develop it into a culturally rich city.

Lastly, I would like to thank everyone who worked hard for this event, and I hope that everyone who attended will have a pleasant and informative time. Thank you.





# Congratulatory speech



It's very nice to meet you. I'm Baek In-sook, chairman of Yeosu City Council.

We are very happy to host the first Yeosu International Webfest, a world-class international festival of web dramas and web films, in Yeosu, an international maritime tourism city.

I would like to express my sincere welcome to all the distinguished guests and attendees, and especially to all those who visited Yeosu from far away.

I would like to express my deep gratitude to Chairman Lee Soon-jae and other officials for their hard work in preparing this event successfully.

I would also like to express my gratitude to Mayor Chung Ki-myung for his continuous support for the successful hosting of the first international event.

Now we are living in an era of 'creator economy.' Advances in digital platforms have created an opportunity for anyone to showcase their ideas and talents to the world. Today, web content is at the center of culture and art around the world, and its influence is growing day by day. Amid these changes, Yeosu has won several awards at various web festivals at home and abroad, informing the world of its web content creation capabilities. I hope that this first international webfest will serve as an opportunity for Yeosu to grow into the center of the global content industry.

Lastly, I hope you have great memories in Yeosu, a beautiful city full of romance, and I sincerely hope that this Webfest will establish itself as a world-class festival. Thank you.

September 2024

Chairman of Yeosu City Council, Baek In-sook



# Congratulatory speech

Dear Citizens of Yeosu,

and participants of the Webfest who have come to visit Yeosu, Greetings! I am Joo Cheol-hyun, Member of the National Assembly for Yeosu and the Chairman of the Jeonnam Provincial Party Committee of The Minjoo Party.

I sincerely congratulate you on the occasion of the 1st Yeosu International Webfest, held in Yeosu, Korea's premier marine tourism city.



I would like to extend my sincere gratitude to Chairman Lee Soon-jae and all the officials who have worked tirelessly to prepare for the Yeosu International Webfest.

Web dramas have become one of the best promotional tools to meet the demands of viewers who primarily use smartphones due to changes in the media environment. They are effectively utilized by local governments and large corporations as an efficient means of promotion. During my tenure as mayor in the 6th term, I introduced web dramas as a promotional tool for Yeosu, and through productions like 'The Love Story of Sinji-ggi,' 'Yeomyeong,' and 'The Witch's Eye,' we ushered in an era with 13 million annual tourists. Recently, with a total of nine web dramas, including the latest 'Hamel,' Yeosu has become the city with the largest number of web dramas in the country. Furthermore, 'Dongbaek,' which depicts the historical Dongbaek Incident, has won the Golden Wolf Award at the Bilbao Webfest in Spain, continuously receiving recognition for its quality both domestically and internationally. This is truly a moment of great pride.

This Webfest features a diverse range of genres and attractions from both domestic and international sources. I would like to extend my heartfelt gratitude to the organizing committee and participants who have created this meaningful event under challenging circumstances, enriching the senses of our citizens. I look forward to seeing the Yeosu International Webfest develop into a cultural content that enhances Yeosu's brand value.

Enjoy the Webfest to the fullest in Yeosu, the mecca of web dramas, alongside the romantic night sea. I wish health and happiness to everyone here and their families. Thank you,

September 2024

Member of the National Assembly, Joo Cheol-hyun



# Congratulatory speech



Everyone who loves web content! Nice to meet you. Thanks to your interest and support, I am Cho Gye-won, who was elected as the 22nd Yeosu City National Assembly member. For the first time, a world-class web drama and film festival was held in Mihang Yeosu, a hub city on the beautiful southern coast. I find it very meaningful that it was held.

We would like to thank the Yeosu City Tourism Department and other members of the organizing committee for their hard work in preparing the festival. Well-made web content goes beyond simple ntertainment and has the power to move viewers' hearts and introduce new places and cultures. Through this festival, we hope that the beautiful Yeosu, with its outstanding natural scenery, diverse culture, and deep history, will become the backdrop for a web drama or movie, captivating the hearts of people around the world with its special charm as a tourist destination, and providing an opportunity for more people to visit Yeosu. I look forward to it. As a member of the Culture, Sports and Tourism Committee at the National Assembly, I will spare no effort in providing interest and support for web content so that creators can freely express their ideas and create creative and innovative works.

#### Everyone who loves web content!!

Yeosu City has produced as many as 9 web dramas since 2016 and is said to have the largest number of web dramas among local governments in Korea, Yeosu City, which loves web content so much, is showing how creators around the world are sharing and appreciating each other's works and telling their stories through various web contents at this festival, and what innovative approaches are being taken in the process. It will be a special time to think about. Additionally, what makes this festival special is that it provides special moments that cannot be easily experienced, such as red carpets or awards, where outstanding web content and creators from around the world are rewarded for their passion and effort. We hope that the signing of MOUs with Brazil, the United Kingdom, the United States, and Slovakia through this event will be an important first step in promoting the globalization of web content. Once again, we would like to thank everyone who joined us at the festival, thank you

September 2024

Yeosu National Assembly member Cho Gye-won



# Greeting

I consider it a great honor to serve as the chairman of the jury for the 1st Yeosu International Webfest.

We would like to thank all the creators who participated in this webfest. It was a very meaningful experience to witness such great works.



At this Yeosu International Webfest, excellent web content was submitted from 78 countries around the world. Each work provided the audience with emotion and enjoyment through original storytelling and creative direction. What I observed during the review process is that web content is opening up new possibilities by surpassing the limitations of existing media.

The content is well-written and free of grammatical errors. Here's the text again for reference:

In particular, I was impressed by the new generation of creators who combined technology and art to express their own unique styles. Although the judging process was very challenging and intense, our panel of judges selected the final winners through fair and careful evaluation. Since each work had its own distinct charm, making the final decision was difficult. All entries were outstanding, whether they won an award or not, and we have great respect for your hard work and passion.

Lastly, we hope that this festival will contribute to the development of the web content industry and that the Yeosu International Webfest will become a global event in the future. Thank you to everyone who joined us, and we ask for your continued interest and participation.

Thank you.

Chairman of the 1st Yeosu International Webfest Jury Son Bong-hee



# Congratulatory Message on Behalf of Our International Partners



I'm very excited to be participating in the first year of the Yeosu International Festival!

Web festivals are so important in the world of content creation, supporting content creators and any event like this that brings people together I wholly support.

I'm very excited to be participating in the first year of the Yeosu International Festival which I'm sure is going to be a massive success and world leading in the world of Web Festivals!

Congratulations and I look forward to seeing your growing success and pathing the road for content creators from around the world!

# **British Web Awards Director Chris Hembury**

## Introducing Chris

Chris is an accomplished Award Winning film maker, producer, writer, actor and content creator. Chris has a MA in Film and also Teaches filmmaking, Media and Acting. In 2020 he founded and became the Director of The British Web Awards becoming the biggest Web Awards event in the UK.



# Greeting

Hello, I'm Ki Do-hun.

First of all, it is a great honor for me to greet you as the ambassador for the 1st Yeosu International Webfest. In an era when web content is gaining global attention, I feel a deep sense of responsibility to be part of such a meaningful event and to share this experience with you. The Yeosu International Webfest is more than just an event.



It serves as a platform for creators from around the world to showcase their passion and creativity through content. Moreover, this festival will be a special venue for creators and audiences to communicate and interact beyond mere content consumption.

As an actor and model, I have met you through various works, but I look forward to connecting with you in a new way through this ambassador role. I am committed to using all my abilities to promote and support this festival so that it can gain global attention and grow, especially in the beautiful city of Yeosu.

The Yeosu International Webfest is an open festival for everyone. It will be an opportunity for all those who love web content to come together, share new ideas, and exchange creativity and passion. I am confident that with your warm interest and support, this festival will be even more successful. As a member of the Yeosu International Webfest and your ambassador, I will be with you throughout. I will do my best to ensure that many people gain new inspiration and have a meaningful time through this event.

I look forward to meeting you in person at the Yeosu International Webfest. Thank you.

Ambassador of the 1st Yeosu International Webfest

Ki Do-hun



# The 1st Yeosu International Webfest Event Schedule

Division	September 4th(Wed)	September 5th(Thur)	September 6(Fri)	September 7th(Sat) Fam Tour
08:00~09:00		Breakfast(hotel)	Breakfast(hotel)	Breakfast(hotel)
09:00~10:00			transfer by bus	
10:00~11:00	Video screening 1		Video screening 4	Marine cable car, etc.
11:00~12:00	(Ungcheon CGV)	transfer by vehicle	(Yeulmaru Small Theater)	Yeosu Tour
12:00~13:00	Lunch	Lunch	Lunch	
13:00~14:00	Video screening 2	Event preparation		Lunch
14:00~15:00	(Ungcheon CGV) 13:00~17:30 * Registration check-in (Hidden Bay Hotel) 15:00~	Video screening 3  (Yeulmaru Small Theater)  * Forum (web content)  14:00~16:00	Video screening <b>5</b>	
15:00~16:00			(Yeulmaru Small Theater)	
16:00~17:00	Event preparation			
17:00~18:00	opening ceremony	14.00 10.00	Red Carpet / Awards / Closing Ceremony	End
18:00~19:00	and dinner	Dinner		EIIU
19:00~20:00	(Hidden Bay Hotel)	Dinner	(Yeulmaru)	
20:00~21:00	Hotel transfer	Candlelight concert	Dinner	
21:00~22:00	ทั้งเยเนิสเราย์	(Ungcheon Waterside Park)	transfer by bus	

#### 1nd Day September 4, 2024 (Wednesday)

- a. Video Screening
- ◆ Screening Works: 30 out of 67 works submitted to the finals(Refer to the screening schedule)
- ◆ Screening Theater: Woongcheon CGV
- ◆ Screening Time: September 4, 2024(Wednesday) 10:00 18:00
- Check-in
- b. Registration and ◆ Date and Location: September 4, 2024(Wednesday) 15:00 ~ / Hidden Bay Hotel Grand Ballroom Lobby
  - ◆ Registration Target: Invited guests such as actors and officials related to the award-winning works
  - Contents: Attendee registration and orientation for participating in the event
- and Dinner
- c. Opening Ceremony ◆ Date/Location: September 4, 2024(Wednesday) 17:00 ~ / Hidden Bay Hotel Grand Ballroom
  - ◆ Contents: The 1st Yeosu International Webfest opening ceremony and banquet
  - ◆ Schedule

Division	Time	Details	Remarks
	16:30~16:50	◆ Greetings with Guests	
	16:50~17:00	◆ Island Expo Promotional Video Screening	
	17:00~17:18	• Event Information and Opening Remarks, etc.	The event will be hosted by a moderator (with simultaneous English interpretation)  * Moderators: Jang So-jeong, Announcer Kim Gyo-jun
Opening	17:18~18:00	◆ Congratulatory Remarks and Webfest Introduction Video	
Ceremony	18:00~19:00	◆ Screening of the Opening Film	
		◆ Celebratory Performance	Performers : City Korean Traditional Orchestra, Pop Singer Kim Ye-eun
		◆ Welcome Dinner	



#### **2nd Day** September 5, 2024 (Thursday)

#### a. Movie Screening

- Screening Works: 17 out of 67 works in the finals(Refer to the screening schedule)
- ◆ Screening Theater: GS Caltex Yeulmaru Small Theater / 302 seats
- ◆ Screening Time: September 5, 2024 (Thursday) 14:00 18:00
- **b. Forum** [Topic: Web content development direction and local content utilization]
- ◆ Date/Location: 2024. 9. 5. (Thursday) 14:00 ~ 16:00 / Yeulmaru Seminar Room(3rd floor)
- ◆ Main attendance: 50 people(experts in related fields and students in the department, etc.)
- ◆ Contents: Opening ceremony, special lectures, presentations and discussions, etc.
  - Host: Director Kwak Seon-iae
  - Moderator: Professor Dongjo Kim(Sunchon National University, Department of Video Design)
  - Discussion: Professor Ok-ki Lee(Hanyang Cyber University), Professor Jae-seung Jeong(Seoil University), Professor Chang-soo Seong (Dongguk University), Professor Joo-yeon Park(Murdoch University, Australia), Sang-wook Kim (Director of Tourism Department)
  - Special Lecture: Professor Kim Jin-yeol (Chairman of Korea Creative Content Agency, Professor at Gachon **University Graduate School)** 
    - \* Topic: Production and use of web content in the era of artificial intelligence

#### Schedule

Division	sion Time Details		Remarks
	13:50~14:00	◆ Attendee Registration	► Event Information and Pass Issuance
	14:00~14:10	• Introduction of Participants	► Moderator: Professor Kim Dong-jo
Forum	14:10~14:40	Special Lecture	► Instructor: Professor Jin-yeol Kim
	14:40~15:40	• Discussion(Regional Content Growth Strategy)	► Moderator: Professor Kim Dong-jo
	15:40~16:00	◆ Wrapping Up and Disbanding	

#### c. Side events [candlelight, promotional center, photo zone operation]

Event name	Date	Event details		
Candle light (Woongcheon Waterside Park outdoor stage)	9. 5.(Thursday) 20:00 ~ 22:00	<ul> <li>Content: Candlelight concert tailored for a city specializing in night tourism</li> <li>Target Audience: Open to everyone, including citizens</li> </ul>		
Promotion center operation (Yeulmaru Small Theater Lobby)	September 5.(Thursday) ~ September 6.(Friday) 10:00 - 20:00	<ul> <li>Contents: Public Relations Center         (Tourism Department, Island Expo related)</li> <li>Target: Anyone, including citizens</li> </ul>		
Photo Zone Operation (Yeulmaru Small Theater Lobby)	September 5.(Thursday) ~ September 6.(Friday)	<ul> <li>Contents: Photo zone composition         (for short-form shooting)</li> <li>Target: Anyone, including citizens</li> </ul>		



# 1st Yeosu International Web Fest Schedule

#### **3nd Day** September 6, 2024 (Fri)

#### a. Film Screenings

- ◆ Screened Works: 16 out of 67 finalists' works will be shown
- ◆ Screening Venue: GS Caltex Yeoulmaru Small Theater / 302 seats
- ◆ Screening Times: September 6, 2024 (Friday) from 10:00 AM to 12:00 PM / 1:00 PM to 2:40 PM

#### b. Red Carpet and Awards

- ◆ Date & Time / Location : September 6, 2024 (Friday) at 5:00 PM
  - / GS Caltex Yeoulmaru Small Theater, among other venues
- ◆ Awards Details: 25 awards across 3 categories (Web Content, Short Form, Music Video) for 53 works
- Contents:
  - -(Red Carpet) A red carpet event befitting the scale of the International Web Fest
  - -(MOU Signing) Agreements to be signed with Brazil, the UK, the US, and Slovakia
  - -(Awards) Presentation of final awards and trophy distribution
  - -(Closing Ceremony) Finale celebrating the successful conclusion of the 1st Yeosu International Web Fest

#### MOU Signing

- ◆ Date & Time : September 6, 2024 (Friday) at 6:21 PM (tentative)
- ◆ Location: GS Caltex Yeoulmaru Small Theater
- ◆ Participants: UK: British Web Awards
  - US: Katra Film Series
  - Brazil: RIO Webfest
  - Slovakia: AZYL SHORTS
- ◆ Signatories: Mayor of Yeosu / Representatives from each Web Award
- Content : Agreement for mutual cooperation to advance web content development across nations

#### Main Schedule

Category	Time	Ontent	Remarks
	17:00~18:00	◆ Red Carpet	► Master of Ceremonies (MC): Lee Sae-Mi Announcer
	18:00~18:18	<ul> <li>Awards Opening and Opening Remarks</li> </ul>	► Awards Declaration : Mayor of Yeosu / Opening Remarks : Lee Soon-jae
	18:18~18:23	MOU Signing	► Brazil, United Kingdom(UK), United States(USA), Slovakia
Awards	18:23~18:58	◆ Awards Ceremony 1	► Short Form and Music Video Categories
Awarus	18:58~19:30	Celebratory Performance	► K-POP Performance (Monday Kiz) / Zipline (5 Members from Howon University)
	19:30~19:55	◆ Awards Ceremony 2	► Web Content Category
	19:55~19:57	◆ Closing Ceremony Declaration	
	19:57~20:10	◆ Photo Session and Closing	



## **4nd Day** September 7, 2024 (Sat) Familiarization Tour

- ◆ Date & Time / Location: September 7, 2024 (Sat) 09:00 AM 03:00 PM / Yeosu Tourist Attractions
- ◆ Key Attendees: 70 people (international VIPs and major participants)
- ◆ Content: Familiarization Tour of Yeosu Web Drama Filming Locations and Tourist Attractions
- ◆ Main Schedule

Category	Time	Content
	09:30~10:00	◆ Participant Gathering
Familiarization	10:00~13:00	◆ Yeosu Tour, including the Aerial Cable Car
Tour	13:00~14:00	◆ Lunch
	14:00~	◆ End





# **Detailed Schedule of Major Events**

# ■ Opening Ceremony(Hidden Bay Hotel Grand Ballroom) September 4 (Wednesday)

Division	Item	Time	RT	Details
before	Greetings from Guests	16:30~16:50	20'	► Greetings with guests (VIPs) * Location : Hotel VIP waiting room(1st floor)
meals	Video Screening	16:50~16:57	7'	► Screening of promotional videos for the 2026 World Island Exhibition before the opening ceremony, etc.
	Guest Entrance	16:57~17:00	3'	► Entry of major guests * Location: Grand Ballroom(1st floor)
	1. Event Information	17:00~17:02	2'	► Introduction of the event order
	2, National Ritual	17:02~17:04	2'	► Salute to the flag
	Z, National Filed	17:04~17:06	2'	► Singing of the national anthem
	3. Introduction of Guests	17:06~17:10	4'	Introduction of major domestic and international guests
	(0)	17:10~17:13	3'	▶ Opening declaration(Webfest organizing committee member)
	4. Opening Speech	17:13~17:18	5'	▶ Progress report (Director Jeong Jae-ho of Culture, Tourism, and Sports)
Opening Ceremony	5. Appointment Ceremony	17:18~17:23	5'	▶ Presentation of the Public Relations Ambassador appointment letter to Ki Do-hoon
ceremony	6. Greetings	17:23~17:28	5'	► Opening speech(Yeosu Mayor Jeong Ki-myeong)
		17:28~17:33	5'	► Congratulatory remarks <b>1</b> (Yeosu City Council Chairman Baek In-sook)
		17:33~17:38	5'	► Congratulatory remarks <b>②</b> (National Assembly members Joo Cheol-hyun, Jo Gye-won)
	7. Introduction Video	17:38~17:41	3'	► Congratulatory remarks <b>⑤</b> (Chairman of the award selection committee)
		17:41~17:46	5'	► Congratulatory remarks <b>4</b> (MOU signing partner)
		17:46~17:50	4'	▶ Yeosu International Webfest introduction video screening
	8. Commemorative Photo	17:50~18:00	10'	► Commemorative photo with key guests
		Inter	missior	n (18:00 ~ 18:10)
		18:10~18:20	10'	▶ Celebratory Performance <b>①</b> City Korean Traditional Music Group
dinner	9. Welcome Dinner	18:20~18:30	10'	► Celebratory performance ② (Popera singer Kim Ye-eun)
		18:30~18:55	25'	▶ Screening of the opening film
		10.30~18.33	25	► Official dinner for invited guests
	Closing	18:55~19:00	5'	► Summary and closing remarks



# **Red Carpet and Awards**(GS Caltex Yeulmaru Small Theate) September 6 (Friday)

Division	Item	Time	RT	Details
before	Greetings from Guests	16:30~17:00	30'	► VIP attendees ※ Location : VIP waiting room (7th floor)
meals	Red Carpet	17:00~18:00	60'	▶ Red carpet with movie actors and other officials before the awards ceremony ※ Location: Yeulmaru 4th floor terrace
	Guest Entrance	18:00~18:02	2'	► Admission of major guests ※ Venue: Yeulmaru Small Theater
	1. Event Information	18:02~18:05	3'	Introduction to the order of events
	2. National Ritual	18:05~18:06	1'	► Salute to the flag
	3. Introduction of Guests	18:06~18:11	5'	Introduction of major attending domestic and foreign guests
		18:11~18:14	3'	► Awards declaration(Yeosu Mayor Jeong Ki-myeong)
	/ Opening Speech	18:14~18:16	2'	▶ Opening Remarks(Lee Soon-jae)
Awards 1	4. Opening Speech	18:16~18:18	2'	► Congratulatory remarks(MOU partner)
Awarus 1		18:18~18:20	2'	Awards review(Chairman of the selection committee)
	5. MOU Signing	18:20~18:25	5'	► MOU signing(UK, Brazil, US, Slovakia)
		18:25~18:27	2'	▶ Introduction to the awards
	6. Awards Ceremony 1	18:27~18:37	10'	► Music Video Category Awards
		18:37~18:52	15'	► Short form category awards
		18:52~19:00	10'	► Celebratory performance <b>①</b>
		Inter	mission	(19:00 ~ 19:10)
	7. Awards Ceremony 2	19:10~19:15	5'	► Celebratory performance <b>②</b>
Awards 2	7. Awards Ceremony 2	19:15~19:50	35'	▶ Web content category awards
Awaius 2	8. Closing Declaration	19:50~19:52	2'	► Closing declaration(moderator)
	9. Commemorative Photo	19:52~20:00	8'	► Commemorative photo
	Closing	20:00~20:05	5'	► Summary closing remarks



# The 1st Yeosu International Webfest Screening Schedule

# **CGV Yeosu Woongcheon, Theater 7** September 4, 2024 (Wed)

Time	Title	Category	Note	Red Fruit	One breathe
10:10	Red Fruit / Republic of Korea	Web Content	38m		
10:50	One breathe / Republic of Korea	Web Content	22m	a a la	
11:15	Corporate / France	Web Content	10m	Corporate	A cheerful young day
11:28	A cheerful young day / Republic of Korea	MV	5m		A Manual
11:35	DocuOneDay / Republic of Korea	Web Content	14m	new English	Marin J.
11:50	Lacoste / United States	MV	1m	DocuOneDay	Lacoste
11:53	The strange story of a campus couple / Republic of Korea	Short Form	6m	The strange story	
	breaktime (12:00 - 13:00)			of a campus couple	\$ D
13:00	Beating / Republic of Korea	Short Form	4m	Is this the planet	
13:05	Is this the planet of loneliness? / Republic of Korea	Web Content	31m	of loneliness?	The Lift Rendezvous
13:40	The Lift / Poland	Web Content	10m		1
13:55	Dream Of You / Republic of Korea	Web Content	16m	Dream Of You	
14:15	Rendezvous / Republic of Korea	Web Content	28m	Loving Change	
14:45	Loving Change / Republic of Korea	Web Content	14m		Lock
15:00	Lock / Republic of Korea	Web Content	14m	헌신과 이별	Thua
15:15	Dedication and Farewell / Republic of Korea	Web Content	12m	Dedication and Farewell	Power Up
15:30	Power Up / Spain	Web Content	9m	Housemate	
15:40	Housemate / Republic of Korea	Web Content	19m	A	The Blinding Absence of Light
16:00	The Blinding Absence of Light / Sri Lanka	Web Content	16m	-00	
16:20	Curious about your bare face / Republic of Korea	Web Content	4m	Curious about	The Last Word
16:25	The Last Word / Bangladesh	Web Content	15m	your pare race	THE Last Word
16:40	Turn out / Republic of Korea	Web Content	10m	FMR	MENUNGGU
16:50	MENUNGGU DIJEMPUT / Indonesia	Web Content	10m	Turn out	DIJEMPUT
17:00	City of Penguins / Republic of Korea	Short Form	5m	펭귄의 도시	Characteristics of
17:06	Characteristics of an Awkward Couple / Republic of Korea	Short Form	8m	City of Penguins	an Awkward Couple
17:15	We Said on The 13th / France	Short Form	3m	CN AVAIT DIT LE 13	ANTIMACHOI
17:18	HAPPY BIRTHDAY, TOGETHER / Republic of Korea	Short Form	1m	We Said on The 13th	TOGETHER
17:20	The Unseen Grief / Pakistan	Short Form	1m		A Clean Getaway
17:22	A Clean Getaway / Canada	Short Form	2m	The Unseen Grief	
17:25	My Voices / Brazil	Short Form	3m		
17:30	An A Capella Portishead Mashup / Belgium	MV	5m	My Voices	An A Capella Portishead Mashup



#### ■ Hidden Bay Hotel September 4, 2024(Wed) | Opening Ceremony 17:00





# **Daily Loved Mom**

Cho Seungmin | 3m

A deep sigh escapes from the mouth of 10-year-old Hooni as he watches his mother, who is addicted to social media and constantly glued to her phone. His mother prepares a beautiful and colorful tornado omurice for his lunch. She watches, films, and posts videos of her son eating the omurice. A storm is brewing at the dining table due to her mother's obsession with living in the world of social media.





#### Howl

Sara Delgado Eliro | 3m

appearance: Katalin Arana, Abril Alfaro, Shara Fior, Sarai Santano, Laura Goge, María Fagundez, Alba Keita, Carla Places, Aina Cot, Sasha Fior, Valeria Nieto, Liza Nebotova, Marta Paúl, Esther Casterá, Paula Pulido, María Barahona, Sijan





## ID\_Younggil's Mum Lee Yunseok | 25m

Younggil's mother Deokja died. Young-gil, who was so busy with his life that he did nothing to his mother, submitted a death report and left with his son Jun-soo to clean up Deok-ja's house. Then, he discovered the meta-bus game that Deokja was playing, and you can see that Deokja made a map of the place he wanted to go before his death. Young-gil and Jun-su start the game to find out where Deok-ja really wanted to go.

#### ■ Candlelight Concert September 5, 2024(Thurs) | Outdoor Stage, Woongcheon Water Park 20:00





#### A Candlelight Concert with the Sounds of the Night



Rhythm of the night, yeosu A high-quality classical music performance harmonizing with thousands of candles and the beautiful scenery of Yeosu

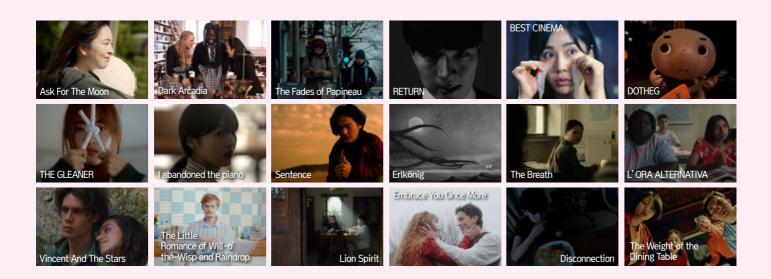
\* source: https://portal.cloudinary.com/fever/candlelight-kto



# The 1st Yeosu International Webfest Screening Schedule

# ■ GS Caltex Yeulmaru Small Theater September 5, 2024(Thurs)

Time	Title	Category	Note
13:20	Ask For The Moon / Japan	Web Content	48m
14:05	Dark Arcadia / Australia	Web Content	10m
14:20	The Fades of Papineau / Canada	Web Content	10m
14:35	RETURN / Republic of Korea	Web Content	22m
15:00	BEST CINEMA / Republic of Korea	Web Content	3m
15:05	DOTHEG / United States	Short Form	3m
15:10	THE GLEANER / Republic of Korea	Web Content	22m
15:35	I abandoned the piano / Republic of Korea	Web Content	17m
15:55	Sentence / Republic of Korea	Web Content	10m
16:05	Erlkönig / United Kingdom	Short Form	2m
16:10	The Breath / Republic of Korea	Web Content	27m
16:40	L'ORA ALTERNATIVA / Italy	Web Content	12m
16:55	Vincent And The Stars / Italy	MV	5m
17:00	The Little Romance of Will-o' the-Wisp and Raindrop / Belgium	Short Form	3m
17:05	Lion Spirit / China	Web Content	24m
17:30	Embrace You Once More / Chile	MV	5m
17:35	Disconnection / United Kingdom	Short Form	3m
17:40	The Weight of the Dining Table / Republic of Korea	Web Content	18m



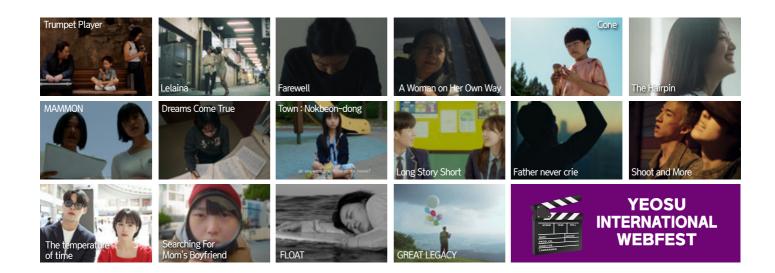


# **■ GS Caltex Yeulmaru Small Theater** September 6, 2024 (Fri)

Time	Title	Category	Note
10:00	Trumpet Player / Australia	Web Content	25m
10:30	Lelaina / Japan	Web Content	22m
11:00	Farewell / Republic of Korea	Web Content	25m
11:30	A Woman on Her Own Way / China	Web Content	30m
	breaktime (12:00 - 13:00)		
13:00	Cone / Republic of Korea	Web Content	15m
13:20	The Hairpin / Republic of Korea	Short Form	7m
13:30	MAMMON / Republic of Korea	Web Content	29m
14:00	Dreams Come True / Republic of Korea	Web Content	23m
14:25	Town: Nokbeon-dong / Republic of Korea	Web Content	34m
15:00	Long Story Short / Republic of Korea	Short Form	7m
15:10	Father never Cries / Republic of Korea	Web Content	34m
15:45	Shoot and More / Republic of Korea	MV	3m
15:50	The temperature of time / Republic of Korea	Short Form	7m
16:00	Searching For Mom's Boyfriend / Republic of Korea	Web Content	33m
16:35	FLOAT / Republic of Korea	Short Form	3m
16:40	GREAT LEGACY / Republic of Korea	Web Content	16m

Red Carpet Event (17:00 ~ 18:00)

The 1st Yeosu International Webfest Awards Ceremony (18:00 ~ 20:00)



# The 2024 1st Yeosu International Webfest Screenings Works



































































Ask For The Moon / Japan



Dark Arcadia / Australia



The Fades of Papineau / Canada



RETURN / Republic of Korea





**DOTHEG / United States** 



THE GLEANER / Republic of Korea







Erlkönig / United Kingdom



The Breath / Republic of Korea



L'ORA ALTERNATIVA / Italy



Vincent And The Stars / Italy







Embrace You Once More / Chile



Disconnection / United Kingdom





Trumpet Player / Australia



Lelaina / Japan



Farewell / Republic of Korea



A Woman on Her Own Way / China



Cone / Republic of Korea



The Hairpin / Republic of Korea





\_\_\_\_\_











ne temperature of tin / Republic of Korea



hing For Mom's Boyfriend / Republic of Korea





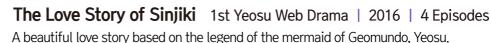
GREAT LEGACY / Republic of Korea



# Yeosu Web Drama Past Award-Winning Works









Awards Best Production Design at the 2016 K-Web Fest



#### **Dawn** 2st Yeosu Web Drama | 2017 | 5 Episodes

A dreamlike love story between a Chinese girl and a young man from Yeosu, set in Myodo, which reunites after 420 years under the moonlit sky.



Official Selection at the Liu Web Fest, Special Award at the 2017 K-Web Fest



#### Witch Tree 3st Yeosu Web Drama | 2018 | 4 Episodes

A love story based on a sad legend surrounding a 450-year-old zelkova tree on Gaedo Island, Yeosu.



2018 서울웹페스트 베스트 브랜드 시리즈상



#### **Camellia** 4st Yeosu Web Drama | 2019 | 5 Episodes

Set against the backdrop of the Yeosu-Suncheon Incident, this drama depicts the pain, healing, and hopeful future related to the event.



Golden Wolf Award at the Bilbao Web Fest, Drama Award at the 2019 Seoul Web Fest



#### **Butterfly Dream** 5st Yeosu Web Drama | 2020 | 5 Episodes

A sci-fi web drama showcasing Yeosu through the eyes of a time traveler from the year 2100.



Best Web Series at the 2020 Asia Web Awards, Best Drama Award at the 2020 Seoul Camp Fest, Best Screenplay, Cinematography Award, and Concept Award at the 2021 **British Short Film Fest** 



#### **Sun glitter** 6st Yeosu Web Drama | 2021 | 5 Episodes

A thousand-year-long love story between Haorang and Byeolnyeo set in Yeosu.



Best Custom Design at the German Web Fest, Cinematography Award at the 2021 Seoul Web Fest



#### **Rainbow** 7st Yeosu Web Drama | 2022 | 5 Episodes

The story of seven friends, known as the Rainbow Friends, spanning from Joseon Dynasty street performances to contemporary busking.



Awards Best Drama Award at the LA Web Fest, Special Award at the 2022 Seoul Web Fest



#### **Dreaming Island** 8st Yeosu Web Drama | 2023 | 5 Episodes

A love story based on the Geomundo 'Odoli Myth,' where Dasum, a metaverse app developer, meets Odoli, the guardian deity of Geomundo.



Official Selection at the Liu Web Fest, Best Work Award at the 2023 Seoul Web Fest



#### **Hamel** 9st Yeosu Web Drama | 2024 | 5 Episodes

Based on the Hamel's Diaries, this story follows a travel writer who helps Hamel escape while discovering the meaning of life as he travels between the Joseon Dynasty and the present day.



Best Web Series Award at the Italy Oniros Film Awards



# **GS Caltex Yeulmaru**



# ■ GS Caltex Yeulmaru Small Theater Seating Chart



# 'Rhythm of the Night, Yeosu' Candlelight Concert

On August 11th, the 'Rhythm of the Night, Yeosu' Candlelight Concert, held at Jongpo Marine Park in Yeosu City, offered a special night filled with candlelight and classical music. Themed "Yeosu Night Sea! Singing by Candlelight," the concert featured over 4,000 candles and more than 10 classical music pieces, including movie theme songs. These were performed by Korea's premier performance group, the 'Dodam Ensemble,' during a 65-minute session. The audience was deeply moved by the beautiful melodies. Visitors were left with an unforgettable impression, thanks to the perfect harmony of Yeosu's romantic night sea, candlelight, and classical music.

# pecial Performance for Yeosu International Webfest Participants

For everyone attending the Yeosu International Webfest, Yeosu City has organized a special candlelight concert at Yeosu Woongcheon Waterfront Park on Thursday, September 5th, at 8 PM. This concert will make Yeosu's night even more special for participants with melodies of classical music harmonizing with Yeosu's beautiful natural scenery. This performance is an opportunity to experience the unique charm of Yeosu and will provide a moving experience for all attendees. We encourage your interest and participation. This performance, prepared by Yeosu City, is a special gift for Yeosu International Webfest participants. We hope that you will create and share precious memories in Yeosu through this performance, which will brighten your night in Yeosu.



# Island, healing, and romance Ten Major Tourist Attractions of Yeosu



## A flower blossomed on the sea Odongdo

Belonged to Hallyeohaesang National Marine Park, Odongdo is covered by 194 species of rare plants and trees including camellia and shinide(Korean bamboo) with strange rocks. In March and April, the island is fully covered red with camellia flowers, making visitors feel fully the feast of red camellia in spring.

#### Marvelous natural beauties blessed by God Geomundo and Baekdo

With over 100 years history Geomundo is famous for Geomundo Lighthouse-Korea's second oldest and the first that lit the southern coast, the path for Noksan Lighthouse and its camellia forest trail, Baekdo (National scenic spot No. 7), located nearby and called as another Haegeumgang, also boasts its blessed beauty with strange rocks and bizarre stones.



# Korea's best sunrise spot Hyangiram Hermitage

With its meaning of "a hermitage toward the sun", it is one of the best sunrise spots in Korea and one of four sacred places of Buddhist Goddess of Mercy. Mt. Geumo, full of luxuriant camellia forest with sub-tropical plants, and wide open view of the sea create a magnificent scenic view.

# Thrilling height of cliffs and amazing views Bireonggil in Geumodo

'Bireong, a local dialect for' cliff, is a quality trail from Hamgumi village to Jangji village, total 18.5km length stretched along the thrilling coastal cliffs. Consisting of total 5 courses, many views and excitements including swinging bridge that crosses the ocean and indigo blue colored ocean view of southern sea captivate visitors' attention.





## Mecca of marine tourism Yeosu EXPO Ocean Park

Having given a great impression to people in the world, Yeosu Expo Ocean Park, the venue that Expo 2012 Yeosu Korea was held, now gives all day fun with the one and only Big-O show, sky tower, Expo memorial hall, agua planet and marine leisure sports experiences.



\* Scheduled to be closed until 2023 due to the Jinnam Hall restoration project



## Korea's largest single-storied wooden building Jinnamgwan (National Treasure No.304)

As the naval head quater of Joseon dynasty for around 400 years, it is the place that dwelled the spirit of Adm. Yi sunshin and his navy who defended the fatherland against Japanese Invasion of Korea in 1592. As the first naval head quater of three provinces, the head quarter of Jeolla left -wing naval fleet as well as a guest house. Jinnamgwan is currently the largest single -storied wooden building among the existing government office buildings.

# Dazzled by fascinating colorful lights Yeosu Night Sea Scenery Night view in Industrial Complex

As the naval head quater of Joseon dynasty for around 400 years, it is the place that dwelled the spirit of Adm. Yi sunshin and his navy who defended the fatherland against Japanese Invasion of Korea in 1592. As the first naval head quater of three provinces, the head quarter of Jeolla left -wing naval fleet as well as a guest house. Jinnamgwan is currently the largest single -storied wooden building among the existing government office buildings.

# One of three major azalea habitats in Korea Azalea in Mt. Yeongchwi

In early April every year, Mt. Yeongch- wi becomes a Azalea flower garden colored in full of deep pink. Covered up to the top by flowers, it makes a splendor that looks as if the mountain is ablaze.



Connecting 1.5km distance from Dolsan to Jasan park, it is Korea's first marine cable car that operates total 50 cabins; 10(5-seats) of which equips transparent crystal floors while the rest(8-seats) have normal ones. A wide open view of archipelago and Yeosu night sea scenery starting from Expo Ocean park and Odongdo provide riders on the cabin to enjoy its greatness.







# World's tallest suspension bridge Yeosu Yisunsin Bridge

Even higher than that of 63 Building in Seoul, its main tower is the tallest(270m) among the suspension bridges in the world and the distance(1,545km) between the main towers commemorates the number 1545 which is the year of Admiral Yis birth. The bridge's grandiosity and open view of the sea catch its visitors' attention.

# Island, healing, and romance **Ten Tastes of Yeosu**

# Dolsan Got(Leaf Mustard) Kimchi

As Dolsan Got is grown with sea breeze under alkali sandy soil, it provides excellent sparkling flavor with soft fiber. Its unique spicy taste of Got, seasoned with fermented seafood, stimulates your appetite. No one tastes it only once.



# Gejang Baekban (Soy sauce marinated crab with boiled-rice)

Generally meaning 'Dolgejang Baekban, Gejang baekban consists of soy sauced 'Ganjang Gejang' and spicy marinated Yangnyom Gejang. It is simply the best nutritious and diet food for people of all ages, specially good for growing children, the old and the weak.



## Seodae-Hoe (Sliced raw tongue sole)

'Seodaehoe Muchim (seasoned Seodae-hoe)' is a special delicacy that the raw fish Seodae is mixed with vegetables and flavored with special natural vinegar made with over 1 year fermented Makgolli, a rice wine. Once you taste it by mixing with freshly cooked rice, it's spicy but sweet and sour taste will regain your lost appetite.

## Yeosu Hanjeongsik (Korean Table d'hote)

Yeosu's divine Hanjeongsik is specialized by its fresh seafoods. People are surprised first by its numerous side dishes, its taste and lastly its pricelso cheap). It is the representative of Yeosu's openhanded mind to visitors.

# Gaetjangeo-Hoe Gaetiangeo-Shabu Shabu (Pike Eel Sashimi/Pike Eel Shabushabu) (June ~ August)

Pike eel Sashimi-a taste melting in your mouth and pike eel shabu-shabu-boiling pike eel slightly on the broth - are the best health food in summer. Putting a fresh onion to slightly boiled pike eel gives you strength of yourself. Like even those who do not have a favor to eat eel would become a mania for it, once they taste it. It gives great and unique flavor.







## **Gul Gui** (Grilled Oyster; November ~ February)

Grown with the South seas abundant sunshine the seeds of Oysters produced in Yeosu are distinctively large and thick, containing rich taurine. As one of best stamina foods, there are many oyster restaurants along Dolsan beach where you enjoy driving nearby and have a great time to have this nutritious oysters as well.

## JangEo Gui/JangEo Tang (Grilled Eel/Eel Soup)

Grilled with only fresh and clean salt without bittern, salted grilled JangEo gui gives the original flavor of Eel's fresh meat taste. Grilled with seasoning and fermented sauce, spicy marinated grilled JangEo gives happiness with its crispy-outside and tender-inside flavor.



As the taste of local tastes, Meok-Galchi, a local cutlassfish caught near Geomundo island boasts itself with outstanding taste and nutrition. The ones caught in Autumn are the best for cooking as braised or grilling. It stimulates digestion and regain appetite. Preventing adult diseases, it is excellent food that provides essential amino acids for growing children.

## SaeJoGae Shabushabu (Egg cockle Shabu-Shabu; November~March)

Called as "The Emperor of Clams" and famed by its abundant nutrition. SaeloGae(Cockle) is named after its shape that looks like a beak. Blanch SaeJoGae into vegetable broth of mushrooms, green onions, peppers and garlics then put soy spicy sauce. You will enjoy its savory taste and briny deep flavor.









## JeonEo-Hoe/JeonEo Gui (Sliced raw gizzard, grilled gizzard; September-October)

Like "Autumn gizzard, spring anchovy", "Autumn gizzard's head is filled with sesame" "Runaway daughter-in-law will come back home when smelling gizzard grilling", there are several proverbs says about JeonE(Gizzard). Its korean name "JeonEo" means money fish that people don't care about the money once they taste it. Gizzard, caught in clean and fresh Yeosu bay area becomes Yeosu's specialty.







# **Audience Safety Guidelines**

### ■ Entry and Exit Precautions

When entering or exiting the venue, avoid running or pushing others to prevent accidents. Please walk slowly.

**Follow Staff** Instructions

During entry and exit, follow the instructions of the safety staff and move in an orderly manner through the aisles and exits.

Adhere to Event Times

Check the event schedule in advance and enter and exit according to the scheduled times.

Dispose of Trash **Properly** 

Take any trash generated at the event with you.

Prepare for **Emergencies**  The event organizers will provide instructions for dealing with emergencies. Attendees should be familiar with and follow these instructions.

#### During the Event

Smoking is strictly prohibited in public places such as the event venue.

Quiet Attendance

Refrain from shouting or behaving disruptively. If attending with children, exercise additional caution.

Manage Mobile **Phones** 

Set your mobile phone to silent or turn it off during the event.

**⊘** Follow Instructions

Act according to the event organizer's instructions to ensure the smooth progress of the event.

**Consider Other Attendees** 

Avoid behaviors that may disturb other attendees.

No Hazardous **Materials** 

The use of fireworks, firecrackers, or other hazardous materials is prohibited due to fire risks.

Follow the safety guidelines to contribute to a safe event.



# ■ In Case of Emergency

Yell "Fire!" loudly or activate the fire alarm to alert those around you.

Do not push or rush others; follow the staff's instructions and move out in an orderly manner.

To prevent bottlenecks, allow those in front of you to exit first and maintain your place in line.

In the event of a power outage indoors. remain calm and wait for instructions from the staff.

Maintain Order

During evacuation, do not obstruct the activities of emergency responders or safety staff.



# **Emergency Evacuation Map**





#### ■ In Case of Fire

- Shout 'Fire!'
- Press the alarm (emergency bell).
- Evacuate quickly following the evacuation route on the right evacuation map.
- Prioritize the evacuation of the disabled and elderly.

#### ■ How to Use a Fire Extinguisher

- Place the extinguisher on the ground and pull out the safety pin from the handle.
- Hold the handle with one hand and the hose with the other.
- Press the handle firmly and spray as if sweeping with a broom.







Hosted and supervised |



sponsor |







